

Bolton Students' Union Strategic Plan 2015-2018

- Mission:** To ensure all Bolton students love student life
- Tag Line/ Motto:** *Love Student Life!*
- Vision:** A Students' Union at the heart of an active and engaged student community that enhances all Bolton students' lives.
- Values:**
- Student-led.* Everything we do is led by students for students.
 - Welcoming.* We are approachable and easy to use.
 - Transparent.* We are open and honest in everything we do.
 - Impactful.* Our focus is always positive change for students.
 - Creative & Fun.* How we approach everything and everyone.
- Audacious Goal:** By 2018 we will be in the top 10% of all students' unions in the UK according to the National Student Survey question 23:
- "I am satisfied with the Students' Union (Association or Guild) at my institution"*

	Objective	Key Performance Indicators (KPIs)				
		Measure	Currently	2015-16	2016-17	2017-18
LOVE STUDENT LIFE	We will develop the range of societies and sports teams available to all students, and ensure that they are active and constantly growing their membership.	1) The number of students involved in a society or sports club exceeds	300	450	600	750
		2) The number of sports clubs and societies exceeds	30	33	35	40
	We will work with academics to ensure that the University of Bolton provides students with an outstanding education.	1) Each Course Rep can point to (and evidence) at least this number of changes they have made per year	Unknown	1	2	3
		2) We will write a report each year on students' views on their academic experience, using a recognised methodology to ensure reliability and validity.	Completed	n/a		
	We will continue our events throughout the year, ensuring that all students feel part of the Bolton Student Community.	The number of community events each month of the academic year for all students exceeds	4	8	10	12
	We will stage outstanding events for all students who arrive at the university each year in Welcome Week.	The number of students who would "recommend Bolton SU Welcome Week to a friend" exceeds	Unknown	80%	85%	90%
	We will work with Hoot the Credit Union to provide appropriate financial products for Bolton Students that fits with varying student life-cycles and enables them to loan money at the lowest interest rates and in the safest environment possible.	1) The number of students who use the SU to access Hoot financial products exceeds	n/a	20	50	100

		2) The number of students who say that finances are one of their top things on their mind reduces below	78%	75%	70%	65%
	We will reduce students' costs by informally educating them on budgeting and other life skills, as well as campaigning on additional course fees.	Adjusting for inflation, the proportion of money students say they spend on course costs and food decreases by	Unknown	Obtain baseline data	2%	5%
	We will actively support initiatives to improve students' health and wellbeing.	The number of students who say they have attended one of our health events exceeds	Unknown	5%	8%	10%
	We will work with university staff members to ensure that the quality of student support at the University of Bolton is outstanding, both inside and outside the lecture theatre.	1) The number of "SU on Tour" student interviews conducted exceeds	120	150	200	250
		2) We will report annually on the number of recommendations that lead to an enhancement to the student experience from reports, focus groups and SU on Tour.		n/a		
	We will work with students and university staff to inform, advise and guide different student demographics on issues that particularly affect that group.	<p>SU works with students to publish guides for:</p> <ul style="list-style-type: none"> - Mature students - Part time students - International students - Halls students - Student parents - Disabled students - First, second and third year students - Postgraduate students 	0 guides produced	3 guides produced	3 more guides produced	4 more guides produced

ENABLERS	We will develop a clear SU brand, communications and marketing	1) Percentage of students who say that they are “well informed about Bolton SU” exceeds	57%	60%	65%	70%
		2) By 2016-17 we will have established data sharing agreements and protocols that enable us to effectively engage our members	n/a			
	We will always develop and support our staff	SU Staff engagement survey states that staff job satisfaction exceeds	Unknown	85%	90%	95%
	We will embed student employability across everything we do	Participation in The Bolton Award from SU Volunteers (course reps, mentors, society leaders, club captains etc...) exceeds	Unknown	15%	20%	25%
	We will work in partnership with university staff to obtain our shared goals	The percentage of university staff who say that the SU works in partnership with staff exceeds	Unknown	70%	75%	80%
	We will maintain strong Commercial Services	Each commercial service makes a surplus in cash terms.	n/a			
	We will focus all of our student engagement on every academic course or area of study.	The number of active academic societies (i.e. with a committee, putting on events) exceeds	Unknown	30%	50%	60%
	We will be guided by Youth Work principles in our student engagement (preparing young people for participation, promoting acceptance and understanding of others, testing and exploring values and beliefs)	The number of Mentors trained in Youth and Community Work principles exceeds	6	6	9	12
	We will continue to improve the quality of our Advice Service	Student satisfaction with the SU advice service exceeds	Unknown	75%	77%	80%